## CMNN Survey Results

### Demographics

<table>
<thead>
<tr>
<th>City</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carson City</td>
<td>211/363</td>
<td>58%</td>
</tr>
<tr>
<td>Other regional: Reno (23), South Lake Tahoe (28), Incline Village (3)</td>
<td>67/363</td>
<td>18%</td>
</tr>
<tr>
<td>Yerington (1), Sparks (4), Truckee (1), Dayton (5), Ely (1), Crystal Bay (1) Virginia City Highlands (1)</td>
<td>40/363</td>
<td>11%</td>
</tr>
<tr>
<td>Northern California (Bay Area, Sacramento Area)</td>
<td>3/363&lt;1%</td>
<td></td>
</tr>
<tr>
<td>Southern California</td>
<td>20/363</td>
<td>5%</td>
</tr>
<tr>
<td>Misc</td>
<td>23/363</td>
<td>6%</td>
</tr>
</tbody>
</table>

### By Zip Code

<table>
<thead>
<tr>
<th>City</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carson City/Dayton (89701, 89703, 89705, 89706/89403)</td>
<td>278/363</td>
<td>77%</td>
</tr>
<tr>
<td>Minden/Gardnerville (89423/89410)</td>
<td>23/363</td>
<td>6%</td>
</tr>
<tr>
<td>Blank</td>
<td>18/363</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>44/363</td>
<td>12%</td>
</tr>
</tbody>
</table>

### Date Taken

<table>
<thead>
<tr>
<th>Date</th>
<th>Number</th>
<th>Trigger</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/2/22</td>
<td>1</td>
<td>Survey review</td>
</tr>
<tr>
<td>8/8/22</td>
<td>60</td>
<td>Facebook Post</td>
</tr>
<tr>
<td>8/9/22</td>
<td>189</td>
<td>Carson Now Story/Chamber Newsletter</td>
</tr>
<tr>
<td>8/10/22</td>
<td>41</td>
<td></td>
</tr>
<tr>
<td>8/11/22</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>8/12/22</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>8/13/22</td>
<td>17</td>
<td>Nevada Appeal Story</td>
</tr>
<tr>
<td>8/14/22</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>8/15/22</td>
<td>19</td>
<td>Facebook Post</td>
</tr>
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</table>

### Browser

<table>
<thead>
<tr>
<th>Browser</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>203</td>
</tr>
<tr>
<td>Android/Samsung</td>
<td>3</td>
</tr>
<tr>
<td>Chrome</td>
<td>83</td>
</tr>
<tr>
<td>Edge</td>
<td>10</td>
</tr>
<tr>
<td>Safari/Mobile Safari</td>
<td>50</td>
</tr>
<tr>
<td>Other</td>
<td>14</td>
</tr>
</tbody>
</table>
OS (281 mobile responses; 82 desktop responses)

<table>
<thead>
<tr>
<th>OS</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>iOS</td>
<td>182</td>
</tr>
<tr>
<td>Android</td>
<td>99</td>
</tr>
<tr>
<td>Windows</td>
<td>70</td>
</tr>
<tr>
<td>Mac OS</td>
<td>12</td>
</tr>
</tbody>
</table>

Referrer

<table>
<thead>
<tr>
<th>Referrer</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>138/363</td>
<td>38%</td>
</tr>
<tr>
<td>Carson Now</td>
<td>174/363</td>
<td>48%</td>
</tr>
<tr>
<td>SpamStopsHere</td>
<td>16/363</td>
<td>4%</td>
</tr>
<tr>
<td>Blank</td>
<td>35/363</td>
<td>9%</td>
</tr>
</tbody>
</table>

Anonymous vs. Email

<table>
<thead>
<tr>
<th>Anonymous vs. Email</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gave us an email</td>
<td>173/363</td>
<td>48%</td>
</tr>
<tr>
<td>Anonymous</td>
<td>190/363</td>
<td>52%</td>
</tr>
</tbody>
</table>

1. Are you currently a Children’s Museum of Northern Nevada member?

<table>
<thead>
<tr>
<th>Are you a Member</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>55</td>
<td>15%</td>
</tr>
<tr>
<td>No</td>
<td>308</td>
<td>85%</td>
</tr>
<tr>
<td>Blank</td>
<td>3</td>
<td>--</td>
</tr>
</tbody>
</table>
Why or Why Not?

We broke this information out into categories, memorable quotes are listed here. All other comments are in a spreadsheet.

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Memorable comments</th>
</tr>
</thead>
</table>
| Have been a member in the past  | 7      | I was a member, volunteer, and previously a board member for many years. The last three or so years with directors coming and going, I have chosen to not renew my membership.  
As one of the founding members of the original board of directors, it would sadden me to see it close. We worked incredibly hard to get it open, raising over $800,000 to save the community center and give this wonderful facility to Carson City. The excitement of opening day was magical. Please support it so it can remain open. Thank you Sandy Hatchell  
We were for years but the museum didn’t send reminder when our membership expired. Our children are grown so we don’t regularly visit. My husband Mike Crossley was a founding board member and on your board for perhaps 15-20 years. |
| Children have aged out          | 26     | My kids are in high school now but they loved it even up until middle school                                                                        |
| Too expensive                   | 9      | Price increases a few years ago made it more worthwhile to do other activities, even if it involved commuting to Reno instead.  
Too expensive for what the museum offers |
<p>| COVID                           | 7      | We have thought about becoming members then covid hit and we did not want to spend time in enclosed areas with others. Then post vaccination the issue came up with a family living in the museum with guns and drugs. The lack of oversight made me again reconsider getting a membership. If people with weapons were living there it made me wonder what other areas in the museum are lacking.  |
| Not enough to do                | 22     | The price is good, but the activities have not changed in a long time. It’s a great place to take my 2-3 year old occasionally, but by the time my older kids were 6 they were not engaging in most of the activities. |</p>
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>I came for birthday parties on occasion, but wouldn’t take my children there on a weekly or even monthly basis. I did not feel like the museum was very clean and it didn’t seem like the exhibits were well kept or frequently updated. Because it has not been a place I would want my children to go to, there is not enough to do or learn and nothing really changes. If it does change as far as things to do, it is not announced to the public so we just think it is the same stuff that has been there for years.</td>
<td>29</td>
<td>I would like to join, I am a Vice President on the board of the Carson city historical society, am interested in joining your board and have a few events I would like to add you as a beneficiary to in the future. My younger children love to come and play here. They love to meet their friends here also and it’s great in the winter! We enjoy having an indoor space to let out children play regardless of weather</td>
</tr>
<tr>
<td>Poor experience</td>
<td>21</td>
<td>I took my son once, for being a &quot;museum&quot; it was more play sections then anything. The staff didn't interact at all. My child is under 2 and I have taken him once. Was not interested in taking him back due to the overall cleanliness of the facility. The toys were visibly brown and covered in crud and dust. However, looking forward to a complete turnaround. The play structures and toys available seemed great! Maybe a few foam climbing mats (gymnastics). We used to have a membership but my confidence in the museum waned after so few staff were running it.</td>
</tr>
<tr>
<td>Didn’t go enough to warrant a membership</td>
<td>12</td>
<td>The quality of the museum has not warranted a membership Cheaper to pay for each visit</td>
</tr>
<tr>
<td>Recent closure</td>
<td>7</td>
<td>My pass expired and you’ve been closed so I can’t renew. Haven’t renewed membership will when it reopens</td>
</tr>
<tr>
<td>Category</td>
<td>Count</td>
<td>Text</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>My kids get in free</td>
<td>4</td>
<td>Children are too young to pay an entrance fee, will become members when they are a bit older. Only because my son wasn’t two yet. He turns two at the end of this month and we were going to buy him a membership.</td>
</tr>
<tr>
<td>Heard bad things</td>
<td>2</td>
<td>I haven’t heard many great things about The Children’s Museum even before the closure of the building.</td>
</tr>
<tr>
<td>No kids at home</td>
<td>18</td>
<td>I no longer have children or grandchildren = and I am no longer a CASA volunteer - I used to do visits with parents and children at the Museum. I do not have young children and donate to a number of other organizations. Too infrequent visits since grandchildren live in California.</td>
</tr>
<tr>
<td>Live too far away</td>
<td>4</td>
<td>Live two hours away in Hawthorne... ...Fernley ...Reno I only work in Carson, I don’t live there so it’s not really convenient enough for a membership.</td>
</tr>
<tr>
<td>Misc/Didn’t know</td>
<td>25</td>
<td>Want to be but I can make during the day I can only do evenings No, I’m 27. When I was younger I would go all the time as a kid, but then I thought once I had kids I would become a member. Just don’t have the need right now. I don’t think I was aware that there was a membership available.</td>
</tr>
</tbody>
</table>
2. Three Favorite Things about the Museum:

Art, art & Crafts 95
Good place for kids, kids play, etc. 90
Local, location, Carson City 52
Slide 49
Play structure, play area 48
Grocery Store, store, market 36
Indoors, out of weather 34
Parties 24
Story 23
Hands On 22
Large open space 21
Safe place 20
exhibits 19
Climbing equipment 18
Building 18
History 11
Events (trick or treat, cultural etc.) 10
Construction 10
Dentist/Doctor 6
Digging area 6
Balloon 4
Nevada history 4
Spaceship 3
Blocks 3
Magnetics 3
Fish 2
Star Exhibit 1
Anatomy 1

3. Three Least Favorite Things

Cleanliness, Clean, mess, dirty, dingy 128
Run down, old, outdated 88
Lack, lacking 60
Broken, broke, break, out of service 55
Display, exhibit 52
Staff, employees, volunteers, director 40
Board, 28
Not safe, safety concerns, dangerous, security 23
Nothing changes 21
Hours 19
Younger kids only 17
Expensive, price, pricey 13
People living in, creepy people 10
Supervision 9
Seating 9
Building 9
Bored, boring 7
Dirty smell, odor 4
Guns, Drugs 4
Kids get sick 3
Parent control 3
Location 3
Poor marketing, advertising 2

4. How would you rate the Children’s Museum?

43% rate the museum as Good to Excellent
50% rate the museum as Fair to Poor
6% have never been

<table>
<thead>
<tr>
<th></th>
<th>Count</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>16</td>
<td>16</td>
</tr>
<tr>
<td>Very Good</td>
<td>92</td>
<td>46</td>
</tr>
<tr>
<td>Good</td>
<td>279</td>
<td>93</td>
</tr>
<tr>
<td>Fair</td>
<td>408</td>
<td>102</td>
</tr>
<tr>
<td>Poor</td>
<td>400</td>
<td>80</td>
</tr>
<tr>
<td>Not applicable, I haven't been</td>
<td>120</td>
<td>20</td>
</tr>
</tbody>
</table>

Responses 366   Answered 357   Unanswered 9   Rating Average 4 — Fair

5. Please rate the following from 1 to 5 (1 is not at all, 5 is absolutely!)

<table>
<thead>
<tr>
<th>Rating</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The child(ren) I bring to the museum enjoy the visit.</td>
</tr>
<tr>
<td>2</td>
<td>The Museum is family-friendly</td>
</tr>
<tr>
<td>3</td>
<td>The Museum is easy to navigate</td>
</tr>
<tr>
<td>4</td>
<td>The exhibits are appropriate for the child(ren) I visit the Museum with</td>
</tr>
<tr>
<td>5</td>
<td>The exhibits are educational</td>
</tr>
<tr>
<td>1</td>
<td>The exhibits encourage family interaction</td>
</tr>
<tr>
<td>2</td>
<td>My entire family enjoys visiting the Museum</td>
</tr>
<tr>
<td>N/A</td>
<td>I've never been</td>
</tr>
</tbody>
</table>

Responses 366   Answered 356   Unanswered 10
6. How important is play to children’s learning?

<table>
<thead>
<tr>
<th>Value</th>
<th>Label</th>
<th>Rating</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Extremely important</td>
<td>304</td>
<td>304</td>
</tr>
<tr>
<td>2</td>
<td>Very Important</td>
<td>96</td>
<td>48</td>
</tr>
<tr>
<td>3</td>
<td>Somewhat Important</td>
<td>21</td>
<td>7</td>
</tr>
<tr>
<td>4</td>
<td>Neutral</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>Not Important At All</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Responses 366  Answered 360  Unanswered 6  Rating Average 1 — Extremely important
7. How important is an interactive Children’s Museum to an active, vibrant community like Carson City?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Value</th>
<th>Label</th>
<th>Rating</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extremely Important</td>
<td>1</td>
<td>Extremely Important</td>
<td>285</td>
<td>285</td>
</tr>
<tr>
<td>Very Important</td>
<td>2</td>
<td>Very Important</td>
<td>118</td>
<td>59</td>
</tr>
<tr>
<td>Somewhat Important</td>
<td>3</td>
<td>Somewhat Important</td>
<td>30</td>
<td>10</td>
</tr>
<tr>
<td>Neutral</td>
<td>4</td>
<td>Neutral</td>
<td>16</td>
<td>4</td>
</tr>
<tr>
<td>Not Important At All</td>
<td>5</td>
<td>Not Important At All</td>
<td>5</td>
<td>1</td>
</tr>
</tbody>
</table>

Responses 366  Answered 359  Unanswered 7  Rating Average 1 — Extremely Important
8. **What kinds of potential partnerships with local businesses and public entities would you suggest for building educational, interactive exhibits and activities for the Children’s Museum? (Be creative – the sky is the limit here!)**

- Host weekly or monthly events with other museums. More NV focused. More arts for older kids. Adult activities
- If Carson Tahoe Hospital can help sponsor a human body exhibit in Reno, what would they be willing to sponsor here, locally? Partner with 4-H. Real estate partnerships for geography or environmental science exhibits. Science demos by volunteers. Engage with First - robotics league for demos or exhibits. Host events for homeschoolers Partner with State and Railroad Museums for rotating exhibits.
- Healthcare skills; restaurants; technical/skilled work; utility learning, e.g., sewer, phone, electrical; green energy production, recycling, how to protect our earth, climate, water; geologic science ego how the earth and planets form
- Any who would participate
- Have involvement with churches of Carson City for Bible studies; more programs for families who home school their children. Engage the seniors at the High School to present an educational program to meet a senior project requirement— could be a science project or art lesson or music lesson or finance lesson to teach to a group of children at the museum. Would be a good way for a high school senior to see if they enjoy teaching children and museum would get assistance with increasing their programs. Might also work the same way with using a girl/Boy Scout member to earn badges.
- Expertise is needed to help the museum figure out how to survive.
- An interactive model railroad set up so kids to know how it works.
- I wish there was sans/water play or something with dirt or gardening.
- Monarch pollinator group and beekeepers
- * The railroad museum should certainly have a mini-exhibit of some sort -- traffic to the Children's Museum could boost awareness of (and traffic to) the railroad museum. * Ditto for Virginia City. * Ditto for Lake Tahoe * (Maybe) ditto for the state legislature funding an exhibit about the Nevada Constitution and/or NV history. None of this money would come quickly -- the wheels of institutions turn slowly. But a small to mid-sized exhibit is not expensive and (key point) you're essentially outsourcing your fundraising. You ask the Virginia City chamber or tourism authority (for example) for exhibit money, and *they* go fundraise from their membership base.
- UNR Tesla Google
- The medical community, local police and fire departments, local restaurants, grocery stores and food coops. The cooperative extension, local homesteaders and bee keepers. Retired teachers. Local authors, attorneys and musicians!
- Perhaps something like high school kids/ big brother type of partnership. Any sort of partnership with more of the history based museums like the train museum, the fourth ward museum in Virginia City.
- Finish the fire exhibit! We have been waiting for TWO YEARS. You can hold fire safety days and incorporate an updated “jail” area to teach kids to not fear modern day cops. Work with smiths to update the grocery area. The Nevada caption exhibit is extremely boring and no one ever goes in there. Is there something we can do with the local government to redo this area to make it more engaging and still promote Nevada pride? Work with local yoga studios to do a tots yoga class once or twice a week. Partner with a restaurant to donate a lunch or
breakfast once a month and do a “life skills” class teaching young children how to use utensils and pour milk and how to eat with others at a table. The museum Nate sully is gears for younger children (6 and under). Look for volunteers to do sewing classes or some kind of craft life skills class for both older and younger kids. Find a dentist to update the dental exhibit and make it more interactive. Dutch Bros is a huge business here now, can we do a mixing station or can they sponsor a playground to go over the exhibits on the other side of the hall from the current playground.

• The state museum. Also have an auction for sponsorship or an event for your sponsors.
• WNC, Nevada State Museum, local children's theater, Greenhouse Project, Mining, Wilderness recreation (Tahoe, pyramid, Carson river, great basin watershed etc.)
• Perhaps businesses and public entities could be responsible for funding pieces of the museum and maintaining and oversight of that area rather than duplicating their own business model. Ideas could be gotten from other children’s museums across the US.
• I would ask some of the union leaders about interactive educational ideas they have electric, sheet Metal, teachers, etc.
• Planetarium WNC .. library...Artsy Fartsy...Nevada state museum. Partnership with all museums in Reno
• Music  Art Science
• All local businesses should avoid association with this children's museum. The City of Carson City needs to revoke their $1 lease and convert the space back to something that actually benefits the community instead of endangering it.
• This question deserves a whole separate survey. There’s a large community of very creative homeschoolers that would love to answer this question. The coin museum, natural history museum, local artists, community helpers. It doesn’t have to be major it can be simple activities.
• Businesses near the museum, being part of local events.
• I don’t really know how that works
• no suggestion
• To get it renovated and more up to date. I think many businesses in the area would understand the importance of a children’s museum in the area to bring more to Carson City
• Nik N Willies Take Bake Pizza? Any food? Churches?
• Chic fil a could be great!
• 1. Tesla, Waste Management/Recycling/solar & green energy companies could offer financial support and could have educational displays. 2. Local heath facilities (hospitals, orthopedics groups, physical therapists, pharmacy’s, etc.), public and private fitness facilities and organizations (tennis, pickle ball, MAC, Pop Warner, Little League, dietitians, etc.), could have a health, fitness, nutrition section.
• During the recent issues, it became apparent to many business and parents that the Children’s Museum needs help. Go back to small groups to develop what kids need, have someone clean and organize, rebrand, renew. A new Board, activities similar to the discovery museum in Reno, staff similar to the discovery museum in Reno. Go for grant funding, local, state, federal for events, quality education—and building maintenance. Recruit information from other nonprofits and have people from these nonprofits on your Board. Make it personal for the kids that visit.
• I would love to see more interactive displays like a bank or a restaurant. My kids also love dress up and that could be a great exhibit.

• Reach out to new businesses and use their ideas as an interactive play/learning aspect and also help them advertise their business by having it on their exhibit, promote small business with interactive play.

• A play restaurant or hairdresser

• Gosh I really don’t know

• The brewery arts center. They have a children’s theater program

• Churches  NV Department of Child and Family Services  Casinos

• I recommend partnering with Sierra at SC Beauty Company and do a kids hair cutting event. Something different and fun for kids to try and play and get and idea of what it would be like to be a hair stylist or barber

• Some type of joint share of exhibits with the discovery museum or partnership with the early childhood program in Carson City.

• I think that keeping such an iconic place open have some local businesses need to be helping and that you should do a reboot of the old days back when it first opened like the giant piano and king Tut tomb to dig for artifacts and the store and the outside area of the store fenced off for the younger kids with the placards on the wall that they could open. And science corner where kids can make experiments

• art classes that are at a discount by getting them sponsored by the community. Painting a fun picture on canvass, beginner pottery class or paint a pottery piece. Have an introduction to local youth groups like Boy Scouts, Girl Scout, 4H that present an activity, not a lecture. An activity with a local animal shelter to learn about caring for an animal and having animals there for the children to hold and what it means to adopt one of them. A class on making an easy dish to eat where the children get to handle the food and if possible cook/microwave the food or make a fun lunch that they get to eat later in the day or take home. Interactive physical games taught by a local trainer or P.E. teacher. With parent participation a lock in sleep over with activities to do, food brought in for dinner, and a movie. Even if the child does not spend the night they could be picked up by a certain time, like after the movie. Maybe Petco could sponsor a tour of their store that has the exotic pets and provide some small program around the birds, reptiles, etc.

• Library UNR - graduate students in children’s education Department of wildlife-forestry education

• Music or theater interaction.

• the airport, any EMS entity, WNC, Western Nevada Astronomical Society, Tesla, Panasonic (really, any of those industrial/science businesses)

• Perhaps local restaurants could offer cooking demonstrations on occasion and explore the science of food.

• Tesla, mining, NV Energy, Railroad, Lakes/fishing, animals, space, music

• Private schools Local fire department, police, nurses unions, and construction companies. Local universities - science and math, teaching credential programs (volunteers who are experts in their field to help give direction on revamping) Early education programs (preschool days) Any and all small businesses that are geared toward children - create a trade that will boost membership Leverage the bad press with city officials. What are our city officials doing to make their town a better place? Get someone who is up for re-election and would be motivated to slap their name on it for brownie points with voters. Promise a press
release once they have dedicated themselves to helping raise funds. Senior living or care facilities - lots of grandparents want to give for wee ones.

- Introducing health conversations about nutrition - invite the juicer to do special events to teach how to make simple healthy smoothies and let the kids create them with ingredients. Introduce unique fruits and veggies and teach about them with lessons. Bring Nikki Warren, owner of Tumbleweeds & Kaia FIT in CCNV for special events for interactive movements and exercises. Have an area that displays Yoga or meditation videos/informational texts/posters and create a play space where kids can create their own peaceful space to practice. Arts! ARTS! ARTS! Crafting station where kids can use all sorts of materials to create anything they want to! Bring in the bike shop and have a model kids can move bike gears and parts and levers and brakes etc.

- Do you have a staff or board member in charge of sponsorships, donations, and communication? If not, I would recommend hiring so they can help with this.

- Partner with state agencies like NDOT or NDEP. Could have an exhibit about storm water or ground water.

- Don’t go there enough to know but it would be cool if every month a new (aside from that is displayed) exhibit was displayed throughout the month for example month of February maybe a display of education on Presidents of the USA. The current displays are Repetitive and if one is taking their family there weekly/monthly it’s the same thing over and over nothing new to see

- Can you do something with the train/train museum?

- Hospital, technology (arrowhead drive manufacturing), green energy / NV energy, BLM, parks and rec, library, theater groups, dancers, performers.

- The discovery museum in reno, wonder and unwind in reno, Tesla (see discovery museum’s latest update), elementary school teacher ideas for inspiration on how children can learn best

- I would send them a survey and get their input

- Local university partnership, partnering with a local art museum to create and display rotating art/exhibits, 4H program

- You could have exhibits by Tesla and Panasonic. Local restaurants could have exhibits and a farmers market. A state capital exhibit. An auto shop one. A local artists one with supplies for kids to be creative.

- Activities: I would like to see the fire department o police department, local library. That way the kids get more information about the jobs or what they do for the community. Kids concerts or a puppet show for kids would be great. Exhibits: a water area for kids, a quite corner with books and puzzles, a separate area for toddlers age 6months -2 years, puppets for kids, a vet station with stuff animals and the duties of a veterinarian, prost office with more hands on activities, Restaurant for kids (hands on) and history hands on activities for kids.

- Daycares

- Partner with restaurants to create simple plates of food, musicians to teach music classes, aerobics classes etc.

- The money is the bigger concern. The ideas are always out there and this survey is sort of a false hope inciting project. It’s more important that the public know what the funding situation is with the museum and understand that they can dream the impossible dream but without funding CMNN can’t provide unless it becomes a pet project of another agency like CASA or the District Attorney’s Office, or even the Justice Court justices. The most important thing is NEW BLOOD! NEW PEOPLE! NEW MONEY! NEW IDEAS! AND A CLEAR
UNDERSTANDING FROM THE PUBLIC WHAT IS ACTUALLY THE SITUATION AT THE MUSEUM NOT JUST DURING COVID BUT ALWAYS.

- How Reno does it with the San Rafael.
- Outside exhibits for mining experiences.
- UNR and community college system (for project ideas but also a resource for child development students to help run the camp, introduce/supervise projects and people), hospitals (see Discovery Museum anatomy area), grocery stores (food packages for kitchen area/nutrition charts/pots and pans, dishes, baking items/measurement), disability/adaptive measures, Fleischmann Planetarium (space interest), rock and mineral clubs (native rocks, minerals), art museums and galleries for art for hanging and information about local artists/art project ideas, Woodchucks for wooden toys, computer lab, libraries for books, reference materials, service organizations for whatever you decide upon (Elks, Rotary, etc.), master gardeners for plant/garden/agriculture ideas specific to a children’s’ museum, adult museums to determine areas of interest and layout, college nutrition programs if serving camp snacks, car dealerships for money/support/vehicle, reputable cleaning service (licensed/bonded), reputable banking for oversight. Finally, your board needs to be replaced. The next board should be vetted for experience and knowledge in child development, safety, museum expertise, buildings and grounds. They should agree to a minimal time commitment, communicate regularly, and be accountable.

- Arts, pottery, painting classes with parents
- Schools, boys and girls club,
- Raley’s, envy energy, art guild, library, goodwill
- I’m sure the main museum would be a great partner, perhaps local schools and other kid related companies. Maybe even pairing with thrift stores for some fun clothing for dress up or other fun activities.

- Because the city is the Capitol, there could be an interactive exhibit that kids could do to see how a bill is made. It could be a video game, a relay race on a track, board game, etc. The state could sponsor it as a way to show kids the importance of local government. - For fundraisers, the children's museum could partner with local bars and restaurants to do some sort of benefit at the children’s museum. It could be a mixer, have some sort of show, etc. I remember the money that was raised during the pandemic and I do think there is a drive in our city to support the museum and to see it thrive. We don’t have much to bring children to in our city that is for them, and I would love to participate in events that benefited the museum for the improvements of the facility. - Along the lines of the suggestion above, we have the Carson City Triathlon (shoe tree brewery, sassafras, the hot springs). Would they be willing to sell an all inclusive ticket for a weekend that included lunch, beer, and access to the hot spring, and proceeds benefit the children's museum? - There are several arts shows held by UNR, the Nevada Arts Association, the BAC in our area. An idea would be that the entities listed above would be able to help add the Children’s museum to some sort of rotation of exhibits. When the Red Baron exhibit was at the BAC, maybe the Children's museum could have a matching exhibit of making your own comics and what it takes to do that. Art shows could happen, the universities could be approached to make a child friendly and interactive exhibit. - A couple of the current rooms are popular with my younger child. It would be cool to see the entities associated with those industries to pick up sponsorships to give those areas a large reboot. For mining, to allow the kids to mine. To add a farming component to the grocery store. - The Stewart Museum could be partnered with to create a child friendly exhibit of the Native American tribes of this area. - It’s wild to think about how our area has
been transformed to a place of business for Panasonic and Tesla. Our kids are going to be growing up in a world of electric cars. This is a sky is the limit, but could there be a Tesla exhibit? It would be awesome for our kids to learn about renewable energy! - Could the Nevada State Parks or even the U.S. National Parks partner with the museum to create a wall or a Panorama of some of our great state parks or even the National Park? A large wall with a scale ichthyosaurs, a recreation of red rock, an exhibit on Tahoe (we are a lake town, after all!) - We have some contractors in our town, and some construction companies. Would one of them be willing to sponsor an area where kids can build and have a workshop? Maybe even our local hardware stores would be willing to do something with this. - Carson High School has a strong AG program. Would Carson High sponsor an area and do activities and events at the museum? Perhaps through connections to local farms animals could be brought in. - Tech is always going to be part of the Nevada economy, and we have large Tech companies with a reach here. They might be interested in creating a robotics area of the museum. - I'm not sure of the available space, but what if for a smaller room there was a puzzle or an activity that was themed after each of the counties or major cities of Nevada? For a larger room, could there be a city or county themed indoor mini golf course? (golf course could be sponsored by local golf courses) - The medical room from Carson Tahoe is cool, but it would also be cool if they helped update the play structure. That thing is great, and for all of my kids is the most entertaining part of the place. They could sponsor it with the hope that kids would stay active!

- Food truck vendors at least once per week (weekends?) so that visits can be an all afternoon event.
- There is always a need to partner with local businesses - both public and private. Carson City is a very giving community and should be explored more for their support. Children of this age need to touch, feel, make noise, not look at an exhibit (that is for the State Museum). The CMNN Board members need to take a trip to the Discovery Museum as an example of what kids like.
- Police, fire dept, veterinarian, arts (paint, sculptural) , computer tech
- Fee based special programs for acting, arts and crafts, science, or math. Maximize the days out of school with fee based programs. The BAC recently offered comic book writing and an improv class. It’s difficult to keep kids off technology and active but 2-4 hour classes help fill day, give parents a break and kids happy. Lisa Taylor at Cooperative Extension put on a class in Silver City on recycling, composting and making a bird feeder. This was a free class but could also be incorporated to introduce folks to the museum.
- STEM based Water/ sand/sensory tables
- Other non-profits to partner and grow. 4-H offers a lot of opportunity, Girl Scouts have been a big supporter of the Museum over the years (at least 2 higher awards completed specifically for the museum); bring in other non-profits or host a non-profit night to allow organizations to recruit in exchange for meeting space or volunteer hours. 4-H is looking for a site for a community garden, this could be an amazing partnership.
- Stem support from local businesses/companies.
- Get involved with the downtown things like taste of downtown and wine walks and any other events. Hold more events for kids in museum
- Construction companies-they know about safety, which is important, especially when children, elderly and disabled are involved. Downtown businesses-when families spend time at the museum, they may want to take their families to a local restaurant for breakfast/lunch/dinner before or after their visit to the museum. Tie the museum with local
companies. Want to be a part of the community, work with other business on main street. Research what smaller communities do when they come together. Carson City is growing too fast, building California style homes (homes jammed together too close). Remind the residents of Carson of what it means to support each other, whether it be to offer items from a local company or to work together with a local company and provide them with acknowledgment of the work they did for the community.

- Why not partner with law enforcement to have an exhibit about staying safe (stranger danger, drug resistance, etc.).
- Lumber yards, home depot or Lowe’s, fabric stores, craft stores, electronics stores.
- Local health resources like hospitals. Local artists. Teachers.
- It would be nice if it was designed after the Planetarian at URN or the Discovery Museum in Reno
- A car dealership with a car exhibit, a grocery store for the shopping/store, a bank to show how to make change/budget/write checks, the airport to show how an airplane works
- Casinos, mines, government, health, mental health, dentistry, sports teams, higher learning,
- Partner with the Discovery Museum and NV museum of Art to share exhibits and ideas.
- Maybe something from the historical society if we have one? Something from the parks department? The schools? I don’t know, maybe ask the Discovery museum and other states Children’s museums for ideas (I grew up in Salt Lake, they had a great one).
- Bank/restaurant/store/jobs/school/college/hospital/

- I feel that there needs to be a person in your organization that goes out to all the different businesses and tries to see how much involved they can be. Whether it be with the interactive play interactive play with the children in the play area or donations to any area within the building. There could be businesses that come in on certain days and interact with children to make special days. Could have people coins in and entertain the children and raise money. So many opportunities I feel are lost because this is how we do it and always have. Could offer online entertainment for children not able to be there. This would bring in money during slow time. This would or could bring in money to do more with kids.

- Sponsor ship rotation, spondees can pay for 1 month, 3, 6 and they could have their own sign or coloring activity based on level they pay. Would bring in play rotation and in new money. Would entice members to go for longer memberships because kids are learning new things.

- Story times at certain times of days Glow in the dark activities- help children with fear of dark (Break it down in age groups) Puppet shows (volunteer and educational) Even moving the large center exhibits in different locations would be fun. Do a catered event for members to donate, raffle off prizes for parents. To get better volunteers reach out to the high schools, teenagers need volunteer hours and also some may be willing to do baby sitting on the side for parents.

- Something with a veterinary occupation, taking care of animals big and small. Tractors and things to dig with (different than the CAT stuff there) Something to incorporate our western heritage more.

- I do think it would be cool to invite manufacturing companies in the community to build new STEM activities/exhibits. I work at Click Bond, and I’m sure our company would be thrilled to make something about airplanes. I think the new exhibits would be a great way to get people back in the museum to start rebuilding trust in the community as well.
• Involve older children too. Partner with trades and give them options away from college. You have a larger homeschool community- maybe offer discounts for school-aged children (7+) and offer STEAM activities. A community garden (if no outdoor space, do indoor hydroponics and get Greenhouse Garden Center to help & partner) would be fantastic. Maybe indoor & outdoor gardens. A YouTube channel station would be fun. Complete with podcast & video equipment. The Museum could have a channel on YouTube to put content & monetize from it. I'm not sure if the board & staff realize, but kids don't watch TV "shows" as much now as they watch YouTube channels of other kids playing, doing silly/fun stuff & families doing stuff. Someone has a YouTube channel where they simply have cameras in their chicken run and it has over a million followers and gets lots of money. I have a lot of ideas about YouTube. Maybe a TV News Anchor station. It would be nice if the local news stations could work out 2 minute news spots a couple times a week for kids to do something.
• There's already exhibits with public safety. Those should be expanded and updated. Partnerships and exhibits with mining would be good.
• Support from the DBA, Chamber of Commerce, dance studios, and other arts organizations. Various arts programs for children 10 and under. Family movie night. Holiday events for all the family.
• Bring in student teachers from WNC or Child care students to work on creating lesson plans for activities at the museum.
• School district- be a teacher Capriotti’s- be a business owner Be an auto mechanic Be a engineer or miner
• How about finishing the FD exhibit. They already donated thousands of dollars of equipment and the exhibit sits there half done
• I am particularly fond of the business exhibits we have and would like to see programs once or twice a year demonstrating how these businesses work. i.e. fire, police, hospital, dental, newspaper, even our auto dealerships. I'm sure there are many business that could put together a kid appropriate program.
• The museum was the best place to visit during the time there was a children's theater company there. There were events and shows for children and families along with art classes downstairs. This used to be a community theater space. Bring it back!
• Partner with DCFS for foster kid/family appreciation/awareness days. Partner with BAC for art classes. Paint and museum days. Live music afternoons on the weekend or monthly with live kids/family friendly music while kids play. Themed museum days....come as you favorite animal, book character, etc. (offer an exhibit, activity, and/or story-time, etc. related to theme)
• Astronomy / telescopes Space / universe
• See my comment under least favorite things. I think many people in the community would volunteer to come do these interactive events and the museum can charge a small fee as well.
• Entertainment businesses, catering and sound services for events, educators and university services, etc.
• A kids cooking class with a local restaurant.
• Team up with GRANGE and SAR, educate kids on farming, ranching, gardening, safety, survival skills. Majority of Carson City SAR is retired people, they'd love to come educate kids! Same with NV GRANGE - plenty of friendly people, eager to share knowledge. Maybe consider including gun safety classes for older kids (12+) - i.e. through cooperation with the Sheriff's Office, RSOs, etc. That's a very valuable knowledge that could save lives, but nowadays more
and more children are deprived of access to proper training. DEFINITELY change the schedule. Most parents work 8-5 on weekdays, and even though they'd love to take their kids to those programs, they can't. Not to mention, that kids aged 5+ are normally in school for the most part of the time the museum is open. As a result, it gets overcrowded on the weekend, as it's the only time majority of households can afford to attend.

- Doing adult only fundraising things, like the museum in Reno does “social sciences” they have catering come in and adult drinks and do adult exhibits in the things that are already there, which could get funds up to renovate your exhibits or add new ones

- Library, train museum,

- We love construction exhibit at the children's museum. It’s interactive and so much fun. Partnering with a local auto shop to have a play auto shop exhibit like the one at the Discovery Museum. Play ice cream shop - partnership with Scoops Ice Cream Play garden exhibit - Partnership with greenhouse garden center

- Honestly based on the recent safety situation this group should not be allowed to continue operating or participating in any manner

- Someone to return calls and emails.

- Maybe cooking classes with local restaurants. partnerships with local courts.

- A larger venue with more updated educational activities. Suggest you look at the Children’s museum's in both Mesa, AZ and Boston, MA

- Nevada state museum, train museum, ichthyosaur/ Tahoe or other Nevada specific agencies. More educational partners like the Exploratorium in San Francisco or would be an interesting partnership. Perhaps there is a way to leverage partnerships with children's museums in larger cities to have access to new exhibits/ experiences

- Have local restaurants host weekly or monthly events and proceeds can go to the museum. Partnering with a local coffee vendor to have a coffee bar and charge them a fee. Have weekend food truck lunch line up to bring people in. Check with either our local library or a non state ran library to have a section for them to utilize book borrowing and with memberships there is a discount

- I would work with the local schools.

- I’m sure the Brewery Arts Center would be willing to donate musical instruments or noise makers in order to set up a music exhibit. A partnership with a Native American culture group could help provide more traditional instruments to explore. The Children’s Museum could host an annual Community Toy Swap and use that as a way to get gently used toys donated to the museum to rotate. Also, the Northern Nevada Homeschool Association would be a good group to partner with for community resources and raising money/volunteers in order to create and complete new exhibits.

- WNC programs like space, robotic and other stem programs. The High School could do a interactive display on science. Health care, fire department, police department, There was a weather program the library did many years ago that kids of all ages loved. Kids wanted to go twice. TV stations. Something from the State Park.

- In the partnership with a business, provide them marketing exposure. Dragon Lights has prominent sponsors and high quality marketing efforts to promote the show. All I have ever seen is a sign or two on the front steps showing a monthly sponsor. Do more with Carson Now, advertise more and spotlight your sponsors regularly, use the community calendar to promote events/ activities, submit editorials for free. Promote the participating businesses/ sponsors much better. Host a networking group on off hours that open creative space. Study other museums and find some best practices and best ideas to implement. Fundraise more
aggressively and apply for grants. Use interns who need experience and tap into artists who also want to get their name out there.

- **Adults-Only night** - invite local breweries and restaurants to participate in an evening where adults can learn more about what is offered at the museum and see why they should support/donate. Reach out to local sports teams (Pop Warner, Little League, AYSO, Junior Giants, WNC Wildcats, Carson High) for a rotating exhibit that’ll encourage younger visitors to get involved. Invite teams out to teach younger visitors how to play the sport. Offer unpaid/paid internships for those currently enrolled in an Education, Art, Design, or Science History, education program or field.

- **Big Brothers Big Sisters, Boys and Girls Club**
- **Restaurants and stores, state entities- NDOT, public works, park n recs, etc. humane society, garden centers, library,**
- **I’m addition to the story time, bring in additional education days rotating throughout the month, like STEM, art, music, etc.**
- **State of Nevada - City of Carson - Lyon County Human Services Carson Public Health -**
- **The library, the sheriffs office, hospitals, restaurants, music stores**
- **Maybe have some kind of interactive demonstrations with local restaurant owners to teach basic cooking skills**
- **Carson city pediatric dentistry**
- **Have a fundraising event similar to taste of downtown,**
- **Any business in town need to be give to the museum they live in the town they need to do more**
- **Desert Research Institute Reno/Tahoe airport Construction companies NV Energy Truckee Meadows Water Authority UNR Native businesses Humane society Ski slopes Great Reno Balloon Races Jimmy Beans Wool Fleishmann’s Planetarium**
- **tesla, Nevada gold, foundations, Panasonic batterie factory, casinos, State and federal education grants, NV energy, Carson Tahoe Hospital, some of the various sponsors that bring things like Dragon lights to Northern Nevada, other mining companies, car sales companies that donate to education programs**
- **Simulated fishing, dress up, making crafts**
- **Libraries, sheriff's office, fire department, restaurants/chefs, food closet, walkathons/5k, Bureau of land management, fish hatchery, local artists (musicians, wood makers, sewing, painters, authors), carpenters/builders, mechanics, Native American or other cultural groups, sports teams/athletes, environmentalists, meteorologist, historians, entrepreneurs, veterinarians, ranchers/farmers.**
- **The college could have some more interaction, even providing fresh ideas from students studying child psychology and education. Maybe include some local “food” businesses for donations an ideas, not just the known hospital, fire, & police. Partner with small business that teach art, like our local pottery, sewing/craft and painting.**
- **Filming Gravity States and city Music Obstacles**
- **Local plumbers/HVAC/builders could be asked to build exposed wall tiny model homes to show how wiring and plumbing works, and the models could double as climbing/play structures.**
- **Working with construction or hardware businesses for building materials/ exhibit. Local shelters for animal education. Any kind of of doctor, dentist etc. train depot, dance studios, music teachers, work with the college**
• Having family nights similar to how the library does. Maybe some day camps? Partner with a food vendor? Halloween haunted house? Seasonal interactive displays? For example Christmas time you could do an interactive circuit of Christmas lights. Nevada Day can focus on the state flower or bird....
• home depot or Lowes to provide kid friendly tools and building opportunities like bird house kits etc. Starbucks kiosks to take orders and serve fake hot chocolate and goodies Ies Schwab or tire store could do a car with removable parts to teach kids automotive
• Library Engineering companies
• The hospital, first responders, local restaurants, local grocery stores, art galleries, the library
• Have auctions of services for the museum. I think it could generate a lot of fund's and the doners get free advertising and the people bidding would have fun
• Any educational store Local mom n pop shops Department stores Walmart Target Schools Daycares Churches
• Car dealerships, restaurants, Dutch bros, boba shop
• STEM learning program (like incline village community programs) Public library for story time Department of wildlife to learn about the importance of treating the environment correctly
• Greenhouse Garden Center/The Greenhouse Project Waste Management-to help clean your facility AND to teach the importance of proper waste disposal(compost & recycling) STEM Programs Public Library-bring back story time Ranger Stations & Dept. of Wildlife Sheriffs Department- proper background checks for your employees and volunteers as well as teaching children about public safety
• *Partner with Carson City School District. - Maybe help seniors and Juniors gain credits by assisting, or attending certain events? *Partnering with some sort of physical sport to get teens and children into sports, keeping them busy. Ex. Gymnastics, Soccer, Basketball, etc. *Partner with local Coffee Company, maybe a bring your kids to get educated night once a month and have coffee with other parents? - Good social and engagement activities. *Partnerships with Lumbar companies, to hold workshops for parents and children (Similar to what home depot does.) * Have a Kids game night, partner with local law enforcement for them to interact in activities with children. I feel like it will help build a relationship with the new generation. Lets show them law enforcement isn't scary. * Partner with a local Nursery to do a gardening day?
• Police and fire departments, a bank, a car dealership, school district, wildlife/forest service, water-related (climate, keeping it green), music and instruments, interactive exhibits - bubbles, water table, stationery bike that creates electricity to turn on a light, etc. Certain planned activities with a director? Solicit memberships from parents and grandparents in the community. Hopefully, there will be more interest when the community understands that the museum is being cared for.
• There have been partnerships with many local organizations and companies but poor execution of exhibits and poor upkeep of exhibits may have led them to decline further sponsorship. The operations of the facility need to improve dramatically for partners to FIND sponsorship attractive again.
• Girl scouts of serra Nevada, boys and girls club
• Island breeze events LLC More hands on classes cooking, art, sewing, etc.
• Right now you have a broken system. You have not stated what you are going to do to eliminate that and what you will do to prevent it in the future. To think that you allowed a felon to be employed at the Children’s Museum! Where is the oversight.
• The schools, why don't they take the children on field trips to the children's museum??
I feel uncomfortable suggesting any businesses or entities to be involved with the Children's Museum at this point. The community at large should not be exposed or connected to an unsafe and obviously corrupt non-profit. It would benefit neither.

Add more Nevada history

A local bank sponsoring a little bank, a local store sponsoring a play store, etc. The local library getting more involved with activities at the museum. Find a big zoo, aquarium, botanical garden, etc. to sponsor hands on exhibits.

I think it would be a great place to hold a child care. I think the coordinator should get together with some educational employees of some kind to come up with new updated versions of educational play.

Carson City is not a large enough community to be able to support a stand-alone Children's Museum. It is hard to compete with the Discovery Museum, which is only a 35-minute from Carson City, in a community with a lot of businesses, membership, and foundations. There are not enough businesses in Carson City - and the ones we do have are giving to the Boys & Girls Club, BAC or the host of other nonprofits.

You can always involve science or creativity in almost any business. Like a pizza place, talking about how yeast makes dough rise, and have a Build Your Own pizza activity. Or even a Car Wash presenting how soap breaks down dirt and then have a bubble activity where the kids get to see bubbles in different shapes, even cubes!

Car dealers. Restaurants. Government agencies such as natural resources, BLM, etc. The community college.

Partner with other non-profits to offer interesting programs (short-term or long-term); arts organizations, educational clubs, social services providers, etc. Co-op in developing programs that may be specific to underserved youth and their families. Make use of that beautiful stage!

Mechanical parts off of real equipment, i.e. engines, transmissions, planes, trains. Pick and pull has plenty of donor vehicles as do many other automotive and tractor shops.

The college has their star viewing every Saturday my kids enjoy that and partnering with them would be cool. Karaoke is something this kids would like and I know A to Zen does something like that

Construction companies for donations. Offer a free day for companies that donate a specific amount. Ask preschools and elementary schools for ideas. Offer field trips in exchange for ideas or donations.

Construction and manufacturing

The hospital having a little surgery center would be cool, maybe a operating room, a nurse station, and a patient room. The grocery store in there is cool, just needs to be updated. Maybe even a bank exhibit so you could be a banker or a customer with a teller station. The jail is cool, but very old. Maybe updating with a police and dispatch station to get kids more interested in those types of services and jobs. Maybe a train yard or little football arena.

not sure I would recommend potential sponsorship in light of recent events, however if improvement was noted, local credit unions stores, and business owners.

Hmmm everything is Changing however you could possibly look into pizza nights, community water balloon fights.. maybe start something with a business where a percentage goes to the Facility. Like Starbucks Dutch Bros pizza places

Partner up with Carson Tahoe. Maybe they can donate educational workshops geared for kids. maybe bring in someone from the city-agriculture to show kids how to plant, grow produce. Maybe a restaurant to do a easy cooking recipe.
• I’m not sure
• As you noted - the sky is the limit! Railroad Museum would be a good partner; Partnership with WNCC specific specialties - nursing, child development, Fire Department - Sheriff’s department (could be a number of possibilities here - Junior Sheriff - and more than the "jail" - being good citizens - being a good pedestrian - knowing the rules - bicycle safety - more exercise and cultural demonstrations
• More hands on learning in science and art. Child yoga programs (I would be willing to help teach. I have 8 years of training) Health and dietary encouragement for all ages. Environmental programs and also farm projects. Planting seeds to sprouting them. An astrology program for the young also with hands on rocks for them to touch.
• Live museum exhibits at local events to advertise the museum and any new exhibits School visits with a science experiment or art project to advertise anything new at the museum
• Local farmers, grocery stores, restaurants/chefs, banks, local artists, bakeries, construction businesses, hospitals, software companies, automotive shops, a small community garden, water play, sand play, Dinosaurs and other animals (things to explore not just look at, more than desert animals), interactive music displays, body, interactive light play, building with blocks, Magna tiles, legos, those kinds of things. Honestly the museum needs a complete overhaul. It’s boring.
• Schools, engineering places like click bond or concept automation, DOT, food industry places, doctors offices
• Science workshops, music classes, reading classes
• A pottery business Restaurants nursery for gardening Geology forestry
• Unsure
• Something like the adult evenings that Discovery Museum puts on would be interesting with food and drinks.
• Bank play area, restaurant play area, medical play area, more shopping play area, “school” play area where they can be the teacher, mechanic shop play area
• Water area, more job places in there to make children learn, things about money and have events for art or science
• Maybe collaboration with the Brewery Arts Center, as they are really moving forwards in a positive direction for the community. Also, maybe a collaboration with the Discovery Museum in Reno?
• Perhaps having the kids plant a garden, once the item like zucchini is ripe, bake them, and sell different versions. Pies, cookies, etc. (Zucchini grows like a weed...and it’s good for you.)
• McDonald’s Children’s Cabinet WIC Nevada Child Care Fund Early Educational Development
• Not sure
• As I said before feature special activities with local artists, engineers, pilots, crafters, nature specialists.
• Theater groups. WNC Child Development Center. CC School District. Partner with local hotels and become a convention center.
• Walmart for craft supplies,
• 1- I am a Vice President on the board at the historical society and would like to work further with you. 2- I am the owner of Birdhouse Group events company and the Downtown Vintage Market 3- I am interested in being a part of your board and helping fund raise through events we are about to launch in Carson city
• Police department Fire department
• check in with local business to help out. Click bond and core construction are two amazing ones. Also reach out to other non profits for help like Envirolution (steam curriculum/career non profit.)
• Partnership with the discovery museum in Reno, restaurants that can provide updated items to the mini restaurant area in the museum, rotating business interaction, research centers, university of Reno, ski resorts, building businesses, astronomy
• Something for teenagers would be great- partner with WNC for programming, science, theater etc. for older kids. This museum is great for toddlers and younger school aged kids but not so much older ones.
• I feel like having local businesses sponsor activities and exhibits is wonderful, and our community is very open to helping! The community would probably be open to fundraising events if they felt like there was a clear purpose and that real improvements would me made. I’d suggest making the museum completely free or free except for special events, and working with local businesses to cover costs of maintenance, upgrades, etc.
• I’m not sure, it needs a bigger dinosaur area, better learning sections
• Mechanic or service center. Vets office or human society.
• I’d like to see guest events. Bring in chefs, magicians, actors, firefighters, whatever and create experiences around those
• Find a board who cares about this community and that takes its fiduciary duties seriously.
• Learning real life experience. Cooking, running a business, stuff they can learn to use in their future to be successful
• Brewery arts center
• Public Utilities like NV energy or waste management, car dealerships, animal rescue groups, law offices, doctors offices/ hospitals, engineering firms, environmental groups, state agencies like state parks, forestry, wildlife or environmental protection, Restaurants, grocery stores, hotels/casinos, mines, police/ sheriff offices
• Remove all board members and start fresh with influential members of the community.
• Discovery museum, regular museum, the arts and cultural fountains, federal grants, I would like to see more educational interactive events and exhibits
• Library
• Government agencies and outreach programs for outdoor activities
• Anyone with deep pockets
• School districts & Parks/Rec Builders/Contractors- there are a ton of development projects happening right now. Realtors. A family membership for new homeowners with kids would be a nice housewarming gift. Offer a small discounted rate for buying in bulk. Family dance parties! I organized one for the museum years ago & it was so fun. Balloons, DJ, hoopla hoops, food truck. DJ played for a family membership & dentist in town sponsored it. We charged everyone but gave members a discount. Planning was minimal. Movie nights for families, for teens. Partner with the Cinema club. Rhonda used to give money for art camp every year. Kristin and I went to their fundraiser.
• Our manufacturing companies in Carson City, Tesla, Health and human services agencies, multilingual agencies or some Spanish exhibits or exhibits celebrating the multicultural heritage of our town
• Partner with places like: Carson Tahoe (they once partnered with the Reno discovery museum for a cool body exhibit), local builder, sheriffs office, fire department, Nevada museum, local
restaurant like Reds. Each of these partnerships could have an educational exhibit based on their industry that rotates semi-annually or so...

- **BBBS BOY AND GIRLS CLUB  MCDONALD’S**
- Get recurring donations from businesses, apply for grants, seek legacy donors
- Unsure
- Photographers, coffee shops, restaurants, gift shops, bike shops
- Walmart, target, smiths,
- You could find a way to work just about every business, government entity, and nonprofit into an exhibit.
- Local business owners Restaurants--work together to make a new play restaurant  Professors/teachers--help create centers for science, music, visual art, writing, history
- Contractors for real tools to use, locksmith for keys and lock fun!
- Home Depot or Lowes for craft projects Library for reading programs  Brewery arts center for theater and drama All about dance for dancing University for science or geography lessons
- Partner with hospital to create exhibit on different systems of the body, which can change periodically Create partnership with restaurant and teach about kitchen safety, maybe even have someone make stuff with the kids?
- More books. Donations from local businesses for a display or exhibit that changes quarterly maybe .
- A grant writer to get funding to update the exhibit remodel and really clean the place
- I'm not familiar with the Carson area to know what's available for partnerships
- Not sure, but is already done or been done
- Dinner and museum packages could be fun, where you buy dinner and tickets at a discounted rate.
- Brewery Arts Center, WNC education and STEM programs/engineering businesses, UNR agricultural program/local agricultural businesses, sports/outdoor recreation programs (i.e. the city parks & rec department).
- A mining company. Maybe there could be a cool exhibit for the panning for gold. Have stuff for older kids like in reno... maybe a tool area to build things or art areas?  Maybe painting classes for kids
- Grocery store, Dr, auto shop, theater, music area, dentist, eye Dr, pretend school, farmers market, flower store, climbing areas, science area, art area, wood working area
- I have a wealth of ideas- call 5303081798- we have been members and have 15 years of lovely memories at the museum-
- The BAC, Cal Ranch, Sportsman's, Safeway/Raleys/Smith's, Home Depot/Lowe's. Carson Now.
- Nevada division of minerals The mint The hospital
- Parks & Rec, Sheriff, Fire Dept, library, local businesses, etc.
- The State Museum, the Discovery, Southwest Gas
- Have a local business sponsor a month exhibit of something new. Or something they would peak the interest of the children
- A restaurant- kitchen instead of the store area Mining equipment and tools -to pretend or use water, air cannons and plastic balls for engineering Home Depot/etc.- small tools, wood, hammer and nails etc.
- Parks and Rec Car Dealers
- Learning based programs and government agencies sponsoring exhibits - any business will to sponsor should with appropriate guidance from play based learning experts
Try reaching out to some car dealerships. Maybe build a mini race track with ride able cars on the stage area. Or see if the library will be willing to run a story time program on the weekends.

Home Depot, car dealerships, grocery stores, target, Starbucks, Nevada division of wildlife, pbs (they had great programs with Dee Goslin when I was a preschool teacher, work with the school district. Set up similar to an ecers (early childhood environmental ratings scale) evaluation

Tesla, Google, NV energy, Walmart

The board should be reaching out to every business, non profit, government office in the City. NDOW has amazing programing on native Nevada plants and animals. Funding could come from grants, awards and private money. The City already supports you by leasing the building for very little yearly. The board needs to re group, make a strategic plan and work to regain the publics trust buy showing they can actually lead and manage a staff.

Veterinarians-fire departments, golf coarse, airport,

Ask veterinary clinics to provide interesting x-rays of a variety of species (more and more are going digital, so get those soon, but they also purge films every year as pets pass away, and it's been 4 years since they've been seen - they can cut off identifying information. Gardens centers and nurseries join the local buy nothing group - Buy Nothing Carson City, NV https://www.facebook.com/groups/903802693373632 and start asking the public for what you need. Have a list and KEEP IT Maintained on what things you would like to have donated to the museum - both used or upcycled and an easy peasy amazon wish list. Look at who was present at national night out and work with them to help make the community aware of things like fire safety, staying out of mines, vertical growing, etc.

Partner with NV energy, the dealerships, Starbucks, Tesla, the casinos, any large business should be willing to provide a quality exhibit for the museum. Every children's museum I have been to has had great exhibits donated by company's like IKEA and Waste Management (WM).

Brewery arts- for an interactive art or theater section, Carson High School for student internships and opportunities with the early childhood class- engineering firms to help sponsor or create exhibits- our Latino community who have not been tapped or really welcomed in a formal Way to that museum

Finish the fire station museum. Once a month have a community visitor that goes with one of the exhibits to bring in real equipment and read to/interact with/answer kids questions.

My child care has donated to local entities like WNC. We would be happy to provide insight and donations

Local cafes, Rice Street Tattoo,

Boys and girls club Preschools Hold events to raise money University of Nevada

Architects, builders, tradesmen. We could offer our services to build something cool for the kids.

Local preschools Library Carson city fire department Public schools Local restaurants Local grocery stores

BLM-wildland firefighters, hospital, police, airport,

Engineers, restaurants
It would be fun to see a video/newscasting exhibit (like, you’re the newscaster) Maybe a mining exhibit? Agriculture exhibit? Computer science - Computer Corps might be an excellent partner.

Responses 366  Answered 254  Unanswered

9. Which activities inside the museum are most important to you?

![Bar chart showing the most important activities]

Responses 366  Answered 355  Unanswered 11

Other:

The slider is a big hit
The trains there are the reason my son loves trains so much even after all of these years
A museum should offer every opportunity for children in a perfect world
These are all important to a child’s development but maybe not practical in our setting.
More learning options for older kids
All of the above plus Life Skills such as cooking, money handling etc.
Space for active play
10. What kinds of activities would you like to see added to the Museum?

![Graphic showing activity preferences]

**Other:**
- Storytime
- Magnetic wall with pvc pipes and balls to put down. Huge hit with our kids
- Sensory tables for toddlers
- things that kids can make that go to helping others (rather than take home themselves) so they learn about service to others (without a religion influence) - things like kits for the Karma boxes around town, cards for soldiers, nursing homes, etc. ; classes on upcycling and repurposing items
- Magnet tiles like Picasso tiles, large block play, a set time each hour for an interactive game/music more staff facilitating and expanding the play
- I would love to see an activity museum and serious rock climbing activities
- Sustainability
- Changing up the climbing/slide area to something they can feel like they’re exploring like the discovery museum in Reno
- What happens when incompetent board members run businesses.
- Emphasis on exercise or yoga. Active
- Uh, Board of Directors' daily oversight of actual activities and physical use of all places inside the museum?
- More physical options. Slide is amazing, but more things to climb, spin, etc. but I concede this requires diligent adult supervision and some parents shove their kids in and are done.
- Conversation Center
- Quiet time, relaxing, yoga, meditation
- Music
- Gross motor area! This all sounds great
- Light play (light table, giant lite-brite), music making area, automotive shop, open ended art areas, big building blocks and small building spots like Legos, Magna tiles, dramatic Play areas that change
- Imaginative play
- Maybe something about government - voting - importance of civic participation -
- I would like to see child/adult craft classes projects that are done together. For example, maybe learn to crochet for kids and adults
- Life Skills (Work ethic, money management, career choices, hygiene, mindfulness, education planning)
- Something that gets us coming in every month, like Home Depot has with their Build Your Own Whatever. That would be awesome! Museum-branded aprons, earn pins or stickers for completed projects. I’m a graphic designer and can help with branding and print-ready artwork if you need a person for that.
- Where would you put 'outdoor water play" or a garden?
- Splash pad outside
- You have missed the fact that your oversight is broken. Allowing my grandsons to be playing alongside a felon who is employed by the museum.
- The exhibits would depend on the overall museum theme. Right now, it seems there has been an attempt to have ‘something for everyone’ with the result being that there is not much for anyone.
- Community-related activities with police, fire, traffic, conservation, safety
- Sports! We need to have more sports in this city for kids.
- Cultural story times
- Could you have rotating exhibits?
- Singing
- Animals—pets and farm
- Actually, it all sounds amazing, the more possibilities the better!
- An adventure-based wilderness that mimics visiting Lake Tahoe or a national park in the area.
- rotations of all of these ideas would be interesting.
- Try not to copy what already have available in Carson City. Weather lab needs to be hands on activity. Nothing you just look at.
- A music play area (not a class necessarily). I think the exhibit about taxidermy is a strange choice for a children’s museum. I’m not sure hanging dead animals on the wall for kids is entirely appropriate. Also, the room with the boxes that have a lot of written information goes almost completely unused. I’ve never seen kids playing in the taxidermy or state information rooms. They are a waste of space
- As already mentioned, with current schedule, unfortunately, most families get excluded from all those valuable activities..
- Sports
- Any and all would be good.
- How about the railroad?
- Trades in the area and we have so many businesses that do so many things in the area that adults do not even know about. Also maybe a joining with boys and girls club for tutoring at the museum. Also I know the the high Avila has senior prohibit. Maybe get with the high school students and get help and ideas from them.
- Any sort of simple play activities to help wear the kids out and give them a chance to play together. Tahoe tot spot has some fun stuff but it’s far away.
I have not added historical/cultural exhibits because I am not sure how you can make them interactive for children to play and learn.

Definitely each of the items suggested need to have a hands on and interactive element.

Maybe some specific classes for older children on basic life skills like simple sewing, cooking, etc...

It would be nice if Carson City had an outdoor water play area.

Don’t do classes until you get the basics in place, deconstruction too complicated. Theater arts already covered for kids by specialists in this area. Missed nutrition, architecture, Nevada history.

animals

The Children's Museum should not be "Exhibit" based. It needs to be a zone for discovery and play - not just seeing things on the walls or in cases. Kids don’t want to see things in cases they want to touch, feel, and understand. Hands on activity as it relates to all of the above.

Sensory bins that are changed regularly

The children’s Carson should offer different exhibits as the science museum in Reno. Indoor tricycles, Bobby cars....

Crafts for them

The quality of the engagement and the depth of the content is more important than having difficult to engage activities, no leadership or only self-guidance, and shallow content.

Music

These are the types of things that my kids won't have at home.

Literally adding or rotating any new exhibits there would be great.

Coloring, painting, sculpture, game creation

More trains!

They all sound great thou

Displays that help teach children about the world around them

Life skills

Rotating exhibits

Overnight parties
11. If we were able to add the activities you marked above, what do you think would be a fair price of admittance, given many of these activities require additional resources?

**Fair Price for New Activities**

- $10 per child (and $7 per additional child, children under age 1 free)
- $12 per child (and $9 per additional child, children under age 1 free)
- $15 per child (and $12 per additional child, children under age 1 free)
- $20 per child (and $17 per additional child, children under age 1 free)

**Other:**
- Current fees are manageable for most families.
- I don't want to see admission go up and make it cost prohibitive to even go to the museum. I'd rather see the admission prices be low and the activities be an additional price - but again realistic to what it cost for materials and staff time.
- You need to find additional funding outside of admissions. The Discovery is leaps and bounds ahead in every aspect of a children's museum they do it for $13.00 and yearly admission of $150 a much better deal in my opinion
- I think 18 months and under should be free
- $6
- 8 per child 5 extra child
- $12 per child ($8 per additional, under 1 year free)
- I feel this is a steep pricing plan for our community. To help with costs, maybe do days like school fund raisers do at local restaurants where a portion of profits is donated. Pizza places, Dutch bros, etc.
- Market value/cost- so all of the above depending on how much materials & staff cost.
- My recommendation would be maybe a lower basic entrance fee $5. Create a calendar of days and times for STEM Activities, Art Activities, Engineering Activities and then require an additional fee to participate ($3-$5 additional).
- I'd be willing to pay more if it's something worthwhile. 10 seems fair, 15 if it's interactive and maybe has a take home element
- Earn the community's trust back first you idiots.
- Pricing out of median income family limits is ridiculous - work on partnerships to offset those expenses $5 per $10 for adults
- I think the museum needs to focus on community partnerships to cover costs for a long time until the community trusts and enjoys the museum again.
- You can’t charge up to $20 for your current crappy exhibits.
- $6 per child ($2 per additional child, children under age 1 free); total free admission events 3-4 times a year
• Should be included for members  
• Keep memberships affordable please.  
• Donations  
• A 6-month pass like you provided before you closed for $100 for entire family up to 5 kids unlimited usage  
• $15...(as above) I think there could be vouchers for people who are low-income. Don't exclude those children  
• maybe a sliding scale so that our less fortunate citizens could expose their children to all the resources provided  
• Unless there is a large toddler area, children 2 and under should be free  
• $10 per child, $7 for additional and under 2 Free also $100 for year family membership  
• Don't want families to go broke when going to the museum. most family's have multiple children or will take other children with them. if you want family's to go multiple times a week/month keep the cost affordable  
• The size of the museum just doesn't justify a price over $10  
• I think you might consider a "family" plan as well - I really cannot say a price - when i am unsure of the activities and benefits  
• I think children under 3 should be free.  
• Discovery Museum only charges $11-kid  
• Free with paid membership?  
• Dependent on the program, considering resources, instructors, etc. / Suggested donations and/or sliding scale based on income / work with affiliates to offer free participation through community sponsorship  
• $10 per child is too much given how limited the space is, the limited activities, the limited food options. Admission fee for adults is not listed here.  
• Keeping it under $20 for families would be ideal. So Option A is the closest to that for a family of 2.  
• I think it is to expensive for what it has to offer now, to increase the fee would reduce the number of those who would come. In all truth, it is just a playground, a short term babysitting option. If you charge more people will go to the Discovery.  
• $12 per child and $7 for additional and under age 3 free.  
• Fix your problems first!  
• Depending on what exhibits you have  
• It depends on how many activities/interactive exhibits there are. Children under age 2 should be free! Hopefully, businesses and families (grandparents!) would pay for sponsorships/memberships. 501C3s can be well supported. Make it visible! Hype the needs and the potential plans! People will be excited if they know the Museum is going to be a great destination.  
• Children under age 2 should be a 50% discount or free  
• 2 and under free, but, 1st adult with child is 10, 2nd adult w/child is 5, 3rd or more is 10. I would base price on child age range, 2-5, 5-10, 10-17 and all adults same as with child under 2. I would have a price for groups. If you send me an email I can make up a sample price list.  
• But with better exhibits, I'd probably pay $20, especially if adults don't need to pay admission.  
• What about season pass rates?  
• 10 to 15 depending on the types of exhibits and change them up like seasonally ot biannual or also visiting exhibits throughout the year
$10 per child with the option of a family flat rate that keeps it from being too expensive for families with multiple children.

Under age 2 free

I think that is a little expensive for Northern Nevada. 5.00 per child will be hard enough to come up with. If you have a family of 6 just say, it would be almost 50.00 to have a day out.

keep the price low but gain more volume of in attendance

It would be sad to charge to much that poorer kids can’t go. They’re the ones that need it most in our community. Ten dollars seems a lot. It would be forty dollars for family of four. I know Reno sold circles with names of donations. But it has to be something people will be proud to take visitors to.

$25/child, but parents accompanying children should always be free.

Punch card, event specific pricing.

People will pay anything for our children to be off electronics and enjoying interaction with creative learning

Yearly family memberships.

It should be free. You lost all a lot of trust in the community

I think these prices are too high. I would say $8 a child. Children 2 and under are free

Scholarships/sponsorships available if qualified

Really depends on the quality and quantity of the activities and events.

Family rate $35

$10-$15 would be far espically if it’s worth the price and as a parent my kid is going to learn something different when we come. Parents pay that for the Reno childrens museum because of the variety it offers. Carson is capable of it!

Those amounts would limit many families in the community attendance. Maybe $5 for kids and seniors parents $7 a couple or each. Many a family rate of everyone in a group, $15 or $20.

I would agree with paying additional fees for entry, but looking at the public as a whole, price of gas and inflation, I would say look for donations as much as possible to keep the cost down and the families coming in.

I think it would be difficult to charge families more with so many struggling. On the other hand, the museum is a valuable asset to the community and I would hate to lose it.

During this economic challenging time, I think $10 per child is too much. Something less than that.

I would gladly pay 12 to 15, with some sort of option for membership, if the museum was new and improved. With three kids, 57 would add up very quickly without a membership option

You have to develop the program first to determine this answer. Or, reverse, decide a maximum and gear the program toward that. The first is preferred as it allows more creative development.

I have no idea but if the price is too

$5.00 pre child free 3 and under.

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$5.00 pre child free 3 and under.

130$ - 150$ for a year around mem

It should be affordable for families. If you talk to the merchants around town to pitch in and the people. There are people out there that will help if they are asked. Or have them donate activities. There is hardly anything for kids to do. I was a single parent and I could not afford $24.00 plus they would like to buy something. Ask for volunteers and give them an incentive like museum bucks towards gifts.

Reno's Discovery Museum is $11 and the Exploratorium is $19.95. The Carson City museum was not worth even $5. It has a long way to go to be worth any of the above.
• Maybe $7 for adults and $5 per children if it is updated. The Discovery museum in Reno is much more impressive and not much difference in price. Being that this is local, is should be more enticing to stay in town.
• $5 per child
• General admission of $10.00 per child is ok but I would add an additional cost for special activities.
• I would say 7 per child and anyone under three free because a lot of people can't afford to do things with many children and even a group offer.
• There’s a lot to consider.
• I don’t have slot of money plus have 5 kids so that is reasonable if more activities are incl
• More than $10 per child gets costly for families with multiple children.
• Until you regain your reputation you should keep the Pricing the same especially the membership. If you put more into it of course it should be a higher price point, but it needs to be fair as a lot of the kids/parents and grandparents that go to your museum are mostly members and deserve a safe place to take their kids and we appreciate the affordable price.
• I think a flat fee per year works better for our family. For example, we pay $120 a year for a family of 4 in Reno and that simplifies not having to pay every time we go in.
• Find other sources to pay for activities. Use the same ticket cost as the discovery museum.
• Compare with other Children's museums. At this point, because of the small size of the museum, $5-$7 per shield and $7-$10 per adult would seem fair.
• Admission prices based on museum needs to stay open.
• Your family membership fee is probably too low.
• Under 10 dollars would be ideal
• Please keep the membership options
• I am in between 15 and 20 but honestly 20 if the museum had potential
• I think the admittance fees should be reasonable so families of all economic levels might use the museum. Perhaps increasing the fee for annual memberships would make more sense.
• Discovery has better prices than you and is far superior. I don't know how they make their pricing work.
• Seem high with current finances
• I would be happy to donate. My children are adults
• Don’t charge more than the Discovery

Responses 366  Answered 354  Unanswered 12
12. The Children’s Museum of Northern Nevada currently does not charge adult admission. Given our dependence on admissions for funding, how much would you think would be a fair price for adult admissions?

- $0. I’m there to accompany and supervise. I would not use the facility if a fee is charged for adult entry.
- $1 per adult regardless of age. And if you create membership packages - the membership rules should be structured to focus on the kids. Nuclear families are no longer the norm. Many kids have a mom, dad, step mom and step dad or a dad and 2 grandparents that care for them on the regular. So make it the a membership means admission for kid X (or kids x, y and z) and any 2 adults bringing the kid for that visit. So sometimes dad and step mom can bring him, another time Aunt and Grandma, etc. instead of a family having to pay for multiple memberships for 1 kid because of the variety of adults that care for the child.
- I think one adult per two kids should be aloud free.
- 0. Free
- Maybe $5 for adults no matter how many. Our community is already struggling financially and most couldn’t afford this very often
- I understand funding needs but the facility is small and wouldn’t be entertaining for more than 1 hour. $20 monthly family fee could be an option
- 5 for each adult. If you charge more for kids and adults, even if you have better programs, with the way the economy is you will price out and discourage many families from being able to bring their kids
- How about $0 you cash grabbing crooks.
- Keep it free
- Free admission for supervising parents.
- None. The adults are not the ones playing and if parents are then charged to take their kids they won’t take them.
- Donations
- None- this will discourage parents from wanting to go more fre
- Again, sliding scale, where possible as some seniors are not able to afford much.
- Adults should be free
• adults will be assisting but not participating in all activitys
• Again - that could be part of a "family" plan -- depends on your goal -
• Difficult to say without knowing what revenue is currently realized; perhaps "Suggested Donation". I can see where some adults will resent paying admission for something when they are simply supervising their children. On the other hand, some adults may happily exceed a suggested donation if they believe strongly in supporting the organization.
• Need to get sponsors so the museum can offer better pricing.
• Who in their right mind would pay $13? Free is about what it is worth for an adult.
• $5 per adult 65+ free
• Fix your problems first. Tell the people what you will do to fix it!
• Adults should not pay, but if you had a sponsorship plan, children/grandchildren of members could get in free. Just an idea...
• Keep adult admission free
• These prices are good, or see my previous comment on the cold cost. There should also but price for disabled, and have them show Medicare card (or other verified Medicare insurance card) or a pic of proof of disparity. Like my hubby and I have disabled fishing license, which we had to show verified paperwork/Dr letter to get the special license. There’s a variety of things they can show. Again, if you email me I
• Free to any adult accompanied by a child (1:1), or $5 ($2 for seniors) for any adult outside of the 1:1 ratio
• Again, if the price is too high, nobody will be able to afford it. For the CC Children's museum it should be free for adults. As my past history I watched the kids play because there was not too much to do for adults. The Discovery Museum in Reno is a much better "interactive museum for parents and children".
• I think seniors should be free. They’re usually trying to fine away to entertain kids they have to babysit. Sometimes just to hot for the park. Hopefully if is cool more donations and traffic will come. If to much money it will be for rich kids and tourists.
• One parent accompanying a child should be free, anyone else should be $7 at most
• Again free. You lost too much trust to ask for money
• $2.00 per adult
• $5 per adult, seniors free
• Depends
• $3 for adults , seniors free
• If the museum is interactive for adults, 10 if by themselves, 5 if they are with kids.
• See previous note.
• I don’t think this is accurate . I thought they charged adults 10.
• $5.00 free for seniors 65 and over
• I think everyone should be $5.00 for everyone 1& under free.
• $7.00 per adult price is good but if the adult volunteers for a special event they should not be charged.
• I don’t think you should charge adult admission unless you are also offering something for them as well. It will detour people to other places. People are asking for a ton without understanding cost. Of course the more you offer the more you need to charge. But this is Carson city, do we have the families that will pay this?
• None parents don’t play
• Considering it’s more of a kids okay place than a real ‘museum” I wouldn’t not think that adults would want to or should pay, most childrens play places I’ve ever been to do not charge adults, unless it’s a very adult interactive place such as a trampoline park. Where I’m from there are countless childrens okay places very similar to this and none of them charge adults to basically supervise their own children play.

• See previous response.
• If we have to pay a separate admission for adults it should be lower.
• I’d be willing if it was worth it maybe have discount days.
• Enough to be viable
• Same price as a kid

Responses 366  Answered 356  Unanswered 10

13. Where else do you take children for entertainment in our region? (select all that apply)

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<td>Grand Adventure Land - Grand Sierra Resort</td>
<td>55</td>
</tr>
<tr>
<td>Other</td>
<td>51</td>
</tr>
<tr>
<td>Zipline courses</td>
<td>44</td>
</tr>
</tbody>
</table>
Other:
• Hot August Nights, Movies in the parks, Concerts in the parks.
• Does not apply.
• I don’t have kids, but all of them are great, just not available in Carson City, we need more here.
• true
• Race car driving - don’t remember name of the group; Also take to Virginia City museums/mines
• Outdoor movies at Mills Park
• Art Museum at least once a month, Nevada Museum with out of town visitors, several times for Art Town, BAC through the year, Bowling and Movies often, but you did not mention the bike trails
• Right now, grandchildren are pretty young. Dragon Lights was awesome for the 2 year old!
• Library has free events.
• Barnes and Noble, Multiple libraries in the area, Scheels, Sparks Marina, Various Hikes like the Kings Canyon Waterfall, Rancho San Rafael and events like the balloons and the dragon lights, Truckee River, Carson Ridge Disc Golf Course
• Wilbur May Museum and their special exhibits if relating to something a child would enjoy.

Responses 366  Answered 355  Unanswered 11

14. Select the most important features to you when visiting places for children’s entertainment, for example, children’s museums: (Select all that apply)

- Consistent social media presence, especially Facebook, to remind me that things are happening there. Set up events so I can mark interested or going (to both find later and that my friend’s see). I want to see when hours are changed for any reason- like closed for a private party from 2-4, closed due to XYZ - I’d rather know ahead of time then have a disappointed kid.
• Safety

• No hidden stockpiles of drugs and guns in the building.

• Fun and safety
• All paid and volunteer staff have been background-checked initially, with annual renewal. Staff trained in observing and reporting suspected child abuse situations.

• entertaining and educational for children and even adults

• The exhibits and play equipment
• Food inside might require a separate space - and that could impact the exhibit space - not sure of your priority

• Activities that spark imagination, or at least feed existing interests

• Carson-City related memorabilia; packaged learning activities to take home and play!

• Easy bathroom access
• Safe environment. Knowing that the people that run the property actually know what’s going on in their building

• Price

• Entertainment, classes, events
• having fun and making memories as a family, and being able to afford it.
• Safety first. The fact it is left off this list as a priority is very telling. You have just experienced a major safety issue due to neglect on many levels.

• I forgot to add in the previous screen, Animal Ark.

• Positive attitude of volunteers and Board Members

Responses 366  Answered 360  Unanswered 6